

Wholesaler of Orchids & Bromeliads

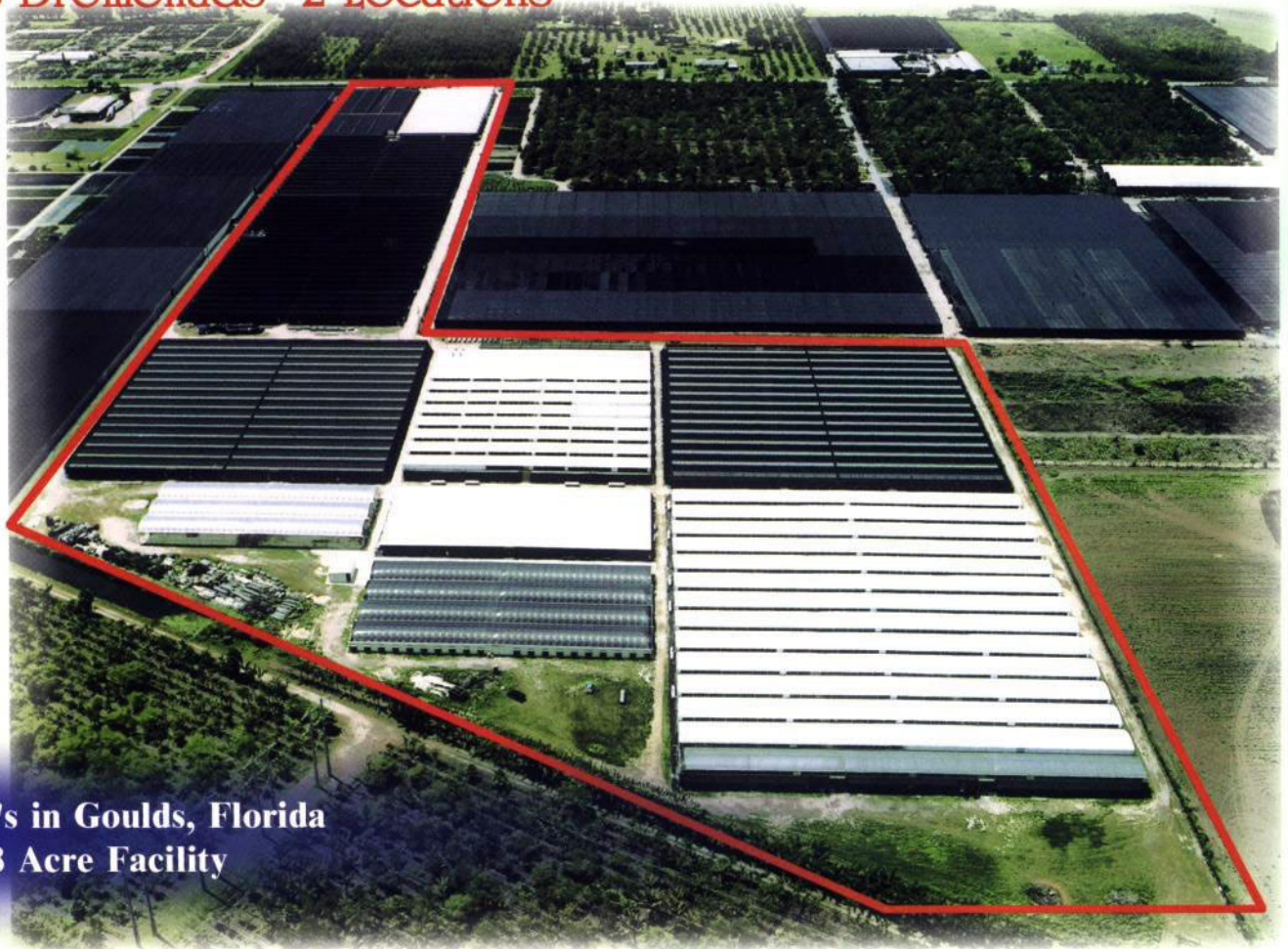


WHOLESALE CATALOG



deleon's bromeliads
www.deleons4color.com

DeLeon's Bromeliads 2 Locations



**DeLeon's in Goulds, Florida
28 Acre Facility**



**DeLeon's in Mt. Dora, Florida
30 Acre Facility**

WELCOME TO OUR NURSERY...



at DeLeon's passion in his 75 years has been the collecting and hybridizing of bromeliads. In 1979 he convinced his two son's Rob and Don to open a retail bromeliad business. The business started with 1-acre of land and 10,000 square feet of shadehouse. Through early rough years and a catastrophic hurricane in 1992, the business has grown and transformed into one of the largest wholesale bromeliad and orchid nurseries in the United States. Nat DeLeon still makes his hybrids on a daily basis; many have been patented and are sold commercially.

Our 28-acre facility in Goulds, Florida now has over 900,000 square feet of modernized greenhouse and shading facilities that provide our nursery with the latest in climate control technology and allows us to grow vast quantities of the highest commercial quality blooming bromeliads and orchids.

We are proud to introduce our new 30-acre location in Mt. Dora, Florida. We currently have 250,000 square feet of modernized greenhouses in full production of Phalaenopsis orchids as well as Oncidium alliance and intergeneric orchids. Our near future expansion plans in Mt. Dora include a new exciting line of bromeliads and orchid mericlones exclusive to our nursery.

DeLeon's Bromeliads has developed an orchid program which is highly selective of its crosses. With our computerized orchid greenhouses and climate-controlled environment we are capable of producing the highest quality orchids. We are constantly searching for new and more exciting varieties which exhibit new color combinations, shapes, sizes and longevity of blooming. With 2 1/2 million plants in annual production, we can provide consistent and dependable availability 52 weeks a year.

As one of the nations leading growers, we have an excellent reputation for quality and only ship the finest material. Through our controlled methods of growing, potting and shipping procedures, we assure our customers of receiving the best possible plants at their facilities. We thank you for your support and look forward to seeing you soon!

Thank you!!!

Rob, Don & Nat DeLeon

 6" Bromeliads



AECHMEA
fasciata 'Primera'®



AECHMEA
fasciata 'Superb'®



AECHMEA
'Friederike'®



AECHMEA
'Starbrite'®



GUZMANIA
'Alii'®



GUZMANIA
'Focus'®



GUZMANIA
'Gwendolyn'®



GUZMANIA
'Hilda'



GUZMANIA
'Irene'



GUZMANIA
'Kapoho Flame'®



GUZMANIA
'Lilly'®



GUZMANIA
'Limonas'



GUZMANIA
'Loja'



GUZMANIA
'Luna'



GUZMANIA
'Midnight'



GUZMANIA
'Neon'®



GUZMANIA
'Ostara'



GUZMANIA
'Passion'®

 6" Bromeliads



GUZMANIA
'Puna Gold' ®



GUZMANIA
'Rana' ®



GUZMANIA
'Snowball' ®



GUZMANIA
'Sunnytime'



GUZMANIA
'Tutti Frutti' ®



GUZMANIA
'Zamora'



NEOREGELIA
'Devroe' ®



NEOREGELIA
'Martin' ®



NEOREGELIA
'Raphael' ®

4" Bromeliads 



GUZMANIA
'Eloy'



GUZMANIA
'Intro'



GUZMANIA
'Tipi'



TILLANDSIA
Cyanea '3-D'



VRIESEA
'Carly'



VRIESEA
'Christiane'



VRIESEA
'Draco'



VRIESEA
'Splendit'



VRIESEA
'Tiffany'



We've expanded our state-of-the-art facility...

Where we grow the best commercial varieties of *Orchids* & *Bromeliads* in an array of long-lasting, living colors!



OUR STATE-OF-THE-ART POTTING EQUIPMENT PROVIDES OUR ASSEMBLY OPERATION WITH ALL THE NEEDS NECESSARY TO MEET OUR STRONG CONSUMER DEMAND.

OUR 350,000 GALLON RECYCLED RAIN WATER STORAGE SYSTEMS PROVIDE THE FINEST PURIFIED QUALITY WATER. OUR HI-TECH WATERING SYSTEMS MAINTAIN IDEAL MOISTURE LEVELS TO OUR PLANTS FOR



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OUR "RETRACT A ROOF"TM
CLIMATE PROTECTION SYSTEM
BY CRAVO, PROVIDES
OUR FACILITY WITH THE
LATEST IN CLIMATE CONTROL
TECHNOLOGY RESULTING
IN HEALTHIER
FASTER-GROWING PLANTS!



VERSE OSMOSIS TANKS AND
S SUPPLY OUR NURSERIES WITH
Y WATER AVAILABLE. THESE
XIMIZE THE LEVEL OF NUTRIENTS
SUPERIOR RESULTS.



OUR SPECIALIZED SHIPPING CENTER ASSURES THAT ALL
OUR CUSTOMERS' ORDERS ARE
PROCESSED QUICKLY AND EFFICIENTLY.



Bromeliad Gardens



16" *Leaf*



15" *Garland*



15" *Vega*



10" *Capri*



10" *Plastic*



8" *Garland*



8" *Vega*



6" *Clay*



10" *Campana*



10" *Fasciata Triple*



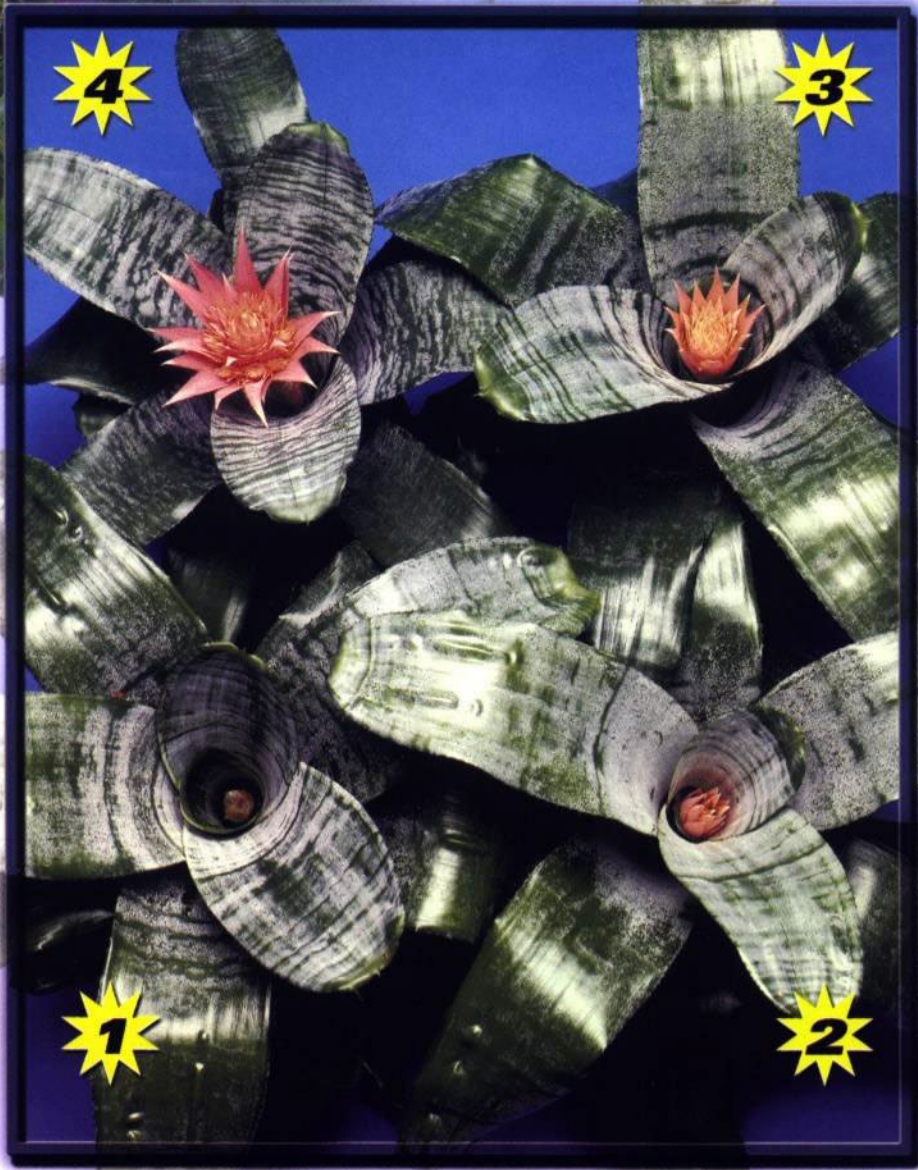
Phalaenopsis Orchids



Dendrobium & Oncidium Alliance *Orchids*



DeLeon's Reference & Care Guide



Stages of Bloom

The picture on the left serves as a handy reference guide showing the various stages of bloom development. Please refer to this photo when specifying the bloom stage best suited for your needs:

- 1 Waterline
- 2 Low Tulip
- 3 Medium Tulip
- 4 High Tulip

Caring of Bromeliads

The bromeliads grown at DeLeon's Bromeliads have been selected for low to high light conditions. Most bromeliads for indoor use require low to medium light conditions.

Bromeliads are excellent indoor plants and adapt to many conditions. They are extremely tolerant of low-moisture conditions and will survive prolonged periods of drought.

Bromeliads grown in plastic pots retain moisture longer than those grown in clay pots, therefore requiring less frequent watering. Because of their small root systems, relatively small pots are adequate for most plants. Do not transplant a blooming bromeliad into a larger container unless the plant is considered overgrown. Unnecessary transplanting may result in root problems.

For wholesale purposes, we categorize bromeliads into two groups:

1. Aechmeas, Neoregelias and Tillandsias. They generally have hard, thick foliage, can withstand higher levels of light and need to be watered less frequently. For indoor use, water both the cup and soil approximately every 7-14 days depending upon drying conditions of its environment. The plant should be nearly dry before watering.

2. Guzmanias and Vrieseas. They have soft, thinner foliage, require lower levels of light and need to be watered more frequently. For indoor use, keep the central cup almost dry and water mainly the 'soil medium'. The 'soil medium' should be allowed to become nearly dry before watering. In most cases, bromeliads in low light conditions should require watering once a week.



Orchids have become a high demand commercial product and are extremely popular with our customers. With over one million orchids in production, we can meet the demands of our customers with our technologically advanced high quality orchid program.



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